



GTI PARTNER
Your Partner in Emerging Vietnam

Grow • Transform • Invest

Market Development & Commercial Excellence





GTI PARTNER AT A GLANCE

GTI Partner is your market gateway to emerging Vietnam. We support and facilitate trade in our industry segments between EMEA and the Vietnam marketplaces.

We work in collaboration with our partners to help with their successful market entry and sustainable long-term growth in our region.

By working with us, our partners get an immediate presence in the region while we act as their extended local team during the initial market entry, penetration, development stages and beyond.

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Through strategic partnerships and service agreements, we work with our partners to assess, plan, localize, customize, implement and develop their business ventures in our region successfully and profitably.

Present with local offices, staff and expert networks, GTI Partner offers full coverage of the following industry segments to support your project:



**Specialty Consumer
Goods & Services**



**Manufacturing
Machinery & Engineering**



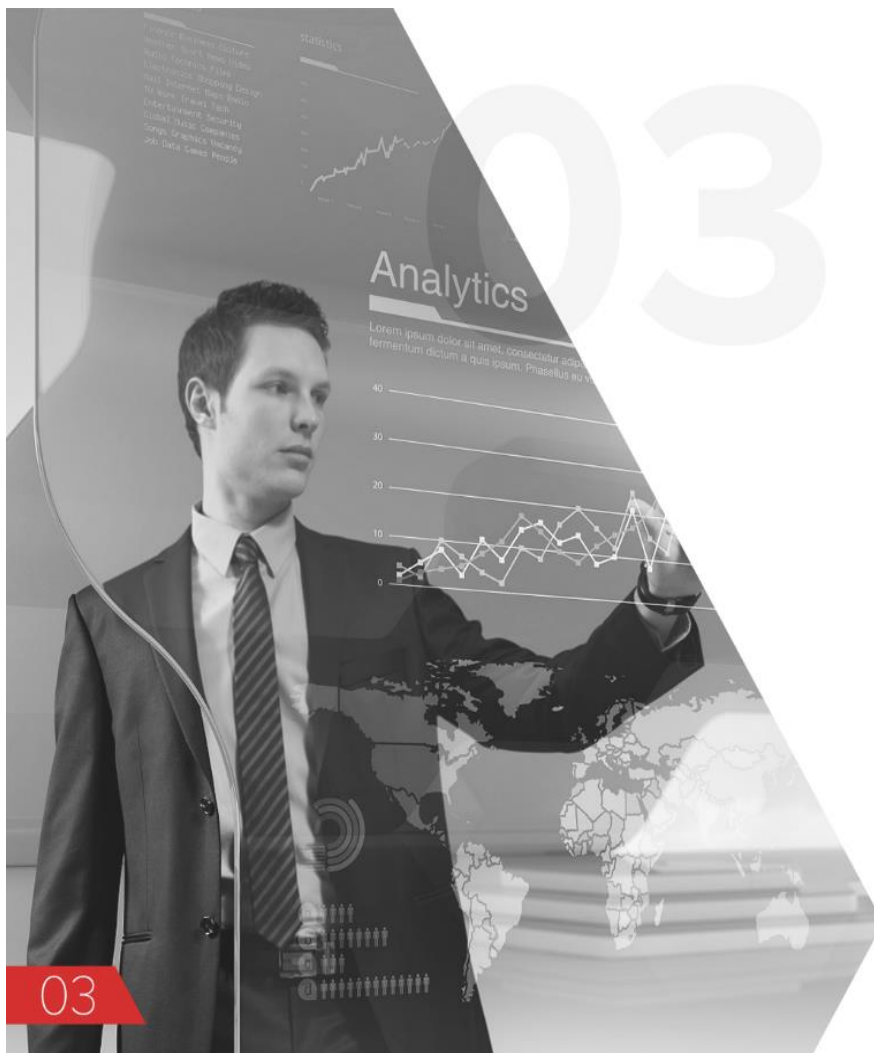
**Specialty Chemicals
& Coating Products**



**Infrastructure
& Building Materials**



**Digital Business
Solutions & Technology**



A Go-2-Market Strategy

Our partners get to “test” the market prior to making any substantial investment in our region thanks to our dynamic preliminary market research and sales outsourcing activities.

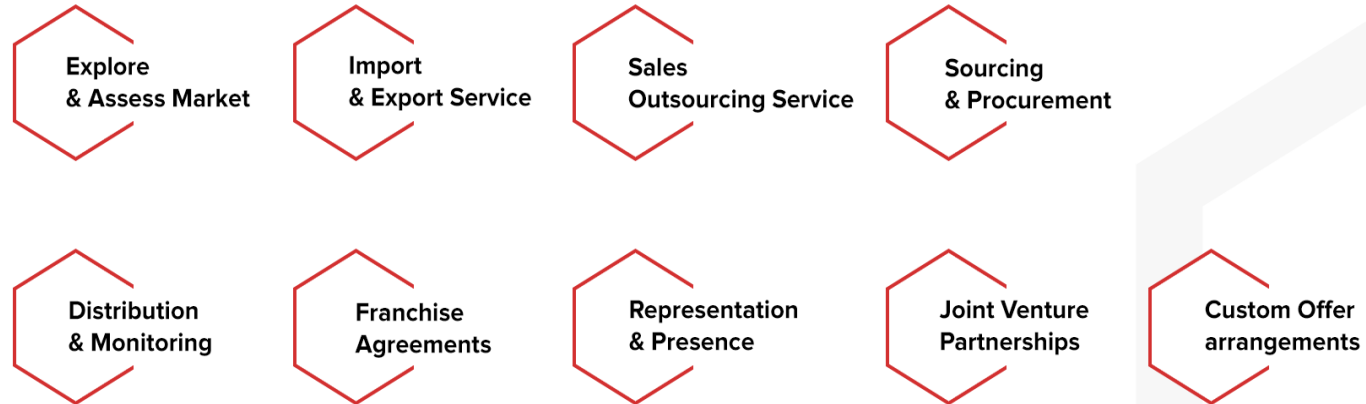
Over a quarter of a century of regional experience and industry know-how along with a large professional network and local industry contacts, GTI Partner initiates and facilitates your successful business development project in the region.

From sales outsourcing to market penetration and local representation, our mandate is to minimize risks and maximize your rewards associated with working in such an emerging marketplace.

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Our business model is based upon strategic partnerships with all our clients where our stake, in any given project, is directly related to its key performance indicators.

We specialize in short and long term professional representation and business development services within our local industry segments in our region. Professional services include:



Vietnam:

 16th Floor TNR Tower, No. 54A Nguyen Chi Thanh St.

Lang Thuong ward, Dong Da Dist. Hanoi, Vietnam

 +84 919 698 862

 +84 868 161 918

Georgia:

 Unit 127-20D Kavtaradze St.

Saburtalo Dist. Tbilisi, Georgia 0186

 +995 591 507 782

Partnership inquiries:

 partner@gtipartner.com

General inquiries:

 info@gtipartner.com

 www.gtipartner.com

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